

**GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2011**

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**HOUSE BILL 545**

Short Title: Amend Moore County Occupancy Tax. (Local)

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Sponsors: Representative Boles (Primary Sponsor).  
For a complete list of Sponsors, see Bill Information on the NCGA Web Site.

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Referred to: Government, if favorable, Finance.

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March 31, 2011

A BILL TO BE ENTITLED

AN ACT TO MODIFY THE MOORE COUNTY OCCUPANCY TAX.

The General Assembly of North Carolina enacts:

**SECTION 1.** Chapter 188 of the 1987 Session Laws, as amended by S.L. 2007-527, is rewritten and recodified as Sections 2 and 3 of this act. This act does not affect the rights or liabilities of the county, a taxpayer, or another person arising under the law rewritten and recodified by this act before the effective date of this act, nor does it affect the right to any refund or credit of a tax that accrued under the law rewritten and recodified by this act before the effective date of this act.

**SECTION 2.** Occupancy tax. – (a) Authorization and Scope. – The Board of Commissioners of Moore County may levy a room occupancy tax of up to three percent (3%) of the gross receipts derived from the rental of any room, lodging, or accommodation furnished by a hotel, motel, inn, tourist camp, or similar place within the county that is subject to sales tax imposed by the State under G.S. 105-164.4(a)(3). This tax is in addition to any State or local sales tax. This tax does not apply to accommodations furnished by nonprofit charitable, educational, or religious organizations when furnished in furtherance of their nonprofit purpose.

**SECTION 2.(b)** Administration. – A tax levied under this section shall be levied, administered, collected, and repealed as provided in G.S. 153A-155. The penalties provided in G.S. 153A-155 apply to a tax levied under this section.

**SECTION 2.(c)** Definitions. – The following definitions apply in this act:

- (1) Net proceeds. – Gross proceeds less the cost to the county of administering and collecting the tax, as determined by the finance officer, not to exceed three percent (3%) of the first five hundred thousand dollars (\$500,000) of gross proceeds collected each year and one percent (1%) of the remaining gross proceeds collected each year.
- (2) Promote travel and tourism. – To advertise or market an area or activity, publish and distribute pamphlets and other materials, conduct market research, or engage in similar promotional activities that attract tourists or business travelers to the area. The term includes administrative expenses incurred in engaging in the listed activities.
- (3) Tourism-related expenditures. – Expenditures that, in the judgment of the Moore County Tourism Development Authority, are designed to increase the use of lodging facilities, meeting facilities, or convention facilities in the



1 county or to attract tourists or business travelers to the county. The term  
2 includes tourism-related capital expenditures.

3 **SECTION 2.(d)** Distribution and Use of Tax Revenue. – Moore County shall, on a  
4 quarterly basis, remit to the Moore County Tourism Development Authority the net proceeds of  
5 the occupancy tax. The Authority shall use at least two-thirds of the funds remitted to it under  
6 this subsection to promote travel and tourism in Moore County and shall use the remainder for  
7 tourism-related expenditures.

8 **SECTION 3.** Tourism Development Authority. – (a) Appointment and  
9 Membership. – When the Board of Commissioners adopts a resolution levying a room  
10 occupancy tax under this act, it shall also adopt a resolution creating the Moore County  
11 Tourism Development Authority, which shall be a public authority under the Local  
12 Government Budget and Fiscal Control Act and shall be composed of the following members:

- 13 (1) A county commissioner appointed by the Board of County Commissioners.
- 14 (2) Five owners or operators of hotels, motels, or other taxable tourist  
15 accommodations, two of which own or operate the largest hotels, motels, or  
16 other accommodations in the county by rental unit count and three of which  
17 own or operate other hotels, motels, or other accommodations by rental unit  
18 count, who shall be appointed by the Board of County Commissioners,
- 19 (3) The Executive Vice-President of the Sandhills Area Chamber of Commerce.
- 20 (4) Two individuals interested in the tourist business who have demonstrated an  
21 interest in tourist development but do not own or operate a hotel, motel, or  
22 other taxable tourist accommodation, who shall be appointed by the Board of  
23 County Commissioners.

24 All members of the Authority shall serve without compensation. Vacancies in the  
25 Authority shall be filled in the same manner as the initial appointments. Members appointed to  
26 fill vacancies shall serve for the remainder of the unexpired term for which they are appointed  
27 to fill. Members shall serve terms as provided in the rules of procedure and bylaws of the  
28 Authority.

29 The Board of Commissioners shall designate one member of the Authority as chair.  
30 The Authority shall meet at the call of the chair and shall adopt rules of procedure and bylaws  
31 to govern its meetings. The Finance Officer for Moore County shall be the ex officio finance  
32 officer of the Authority.

33 **SECTION 3.(b)** Duties. – The Authority shall expend the net proceeds of the tax  
34 levied under this act for the purposes provided in Section 2 of this act. The Authority shall  
35 promote travel, tourism, and conventions in the county, sponsor tourist-related events and  
36 activities in the county, and finance tourist-related capital projects in the county.

37 **SECTION 3.(c)** Reports. – The Authority shall report quarterly and at the close of  
38 the fiscal year to the Moore County Board of Commissioners on its receipts and expenditures  
39 for the preceding quarter and for the year in such detail as the Board of Commissioners may  
40 require.

41 **SECTION 4.** Administrative provisions. – G.S. 153A-155(g) reads as rewritten:

42 "(g) Applicability. – Subsection (c) of this section applies to all counties and county  
43 districts that levy an occupancy tax. To the extent subsection (c) conflicts with any provision of  
44 a local act, subsection (c) supersedes that provision. The remainder of this section applies only  
45 to Alleghany, Anson, Brunswick, Buncombe, Burke, Cabarrus, Camden, Carteret, Caswell,  
46 Chatham, Cherokee, Chowan, Clay, Craven, Cumberland, Currituck, Dare, Davie, Duplin,  
47 Durham, Forsyth, Franklin, Granville, Halifax, Haywood, Madison, Martin, McDowell,  
48 Montgomery, Moore, Nash, New Hanover, New Hanover County District U, Northampton,  
49 Pasquotank, Pender, Perquimans, Person, Randolph, Richmond, Rockingham, Rowan,  
50 Sampson, Scotland, Stanly, Swain, Transylvania, Tyrrell, Vance, Washington, and Wilson  
51 Counties, to Surry County District S, to Watauga County District U, to Wilkes County District

- 1 K, to Yadkin County District Y, and to the Township of Averagesboro in Harnett County and the
- 2 Ocracoke Township Taxing District."
- 3 **SECTION 5.** This act is effective when it becomes law.